



*wb Blends*²⁷⁺

● Capabilities Overview

Excellence *in Every Blend!*

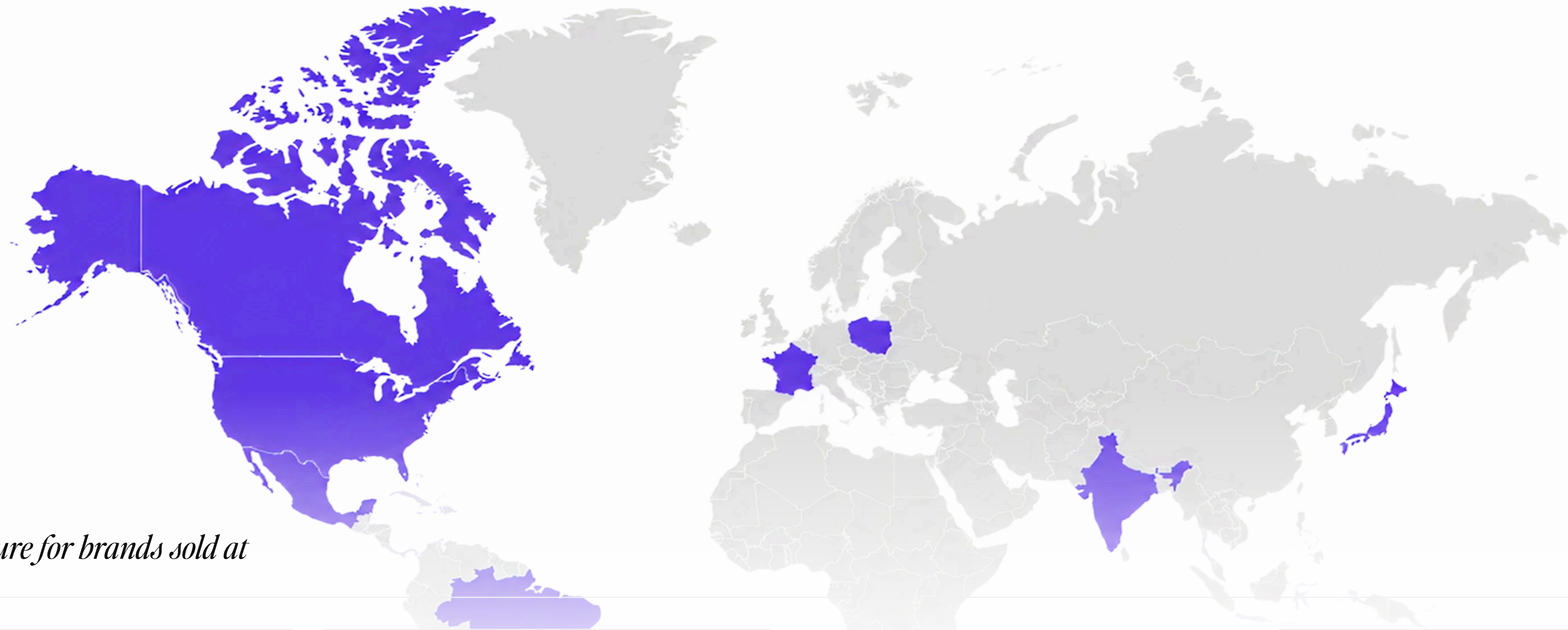
We deliver excellence through quality,
transparency, and service.

Who *We Are*

WB Blends is a custom dietary supplement manufacturer specializing in turnkey solutions for capsules, powders, and liquid delivery formats.

With 25+ years of expertise and a team of 100+, our mission is to earn the opportunity to partner with industry-leading nutraceutical brands.

We do this for brands sold in some of the world's largest retailers because of our unmatched service, transparency, and quality.



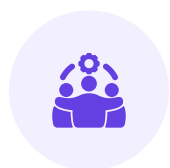
We manufacture for brands sold at



Vision & Values

Our vision is to be a leading nutraceutical contract manufacturer by living our values daily and achieving our mission.

Our business is built on values that create a culture of inclusivity, collaboration, and celebration.



Teamwork

Collaboration drives innovation, quality, and efficiencies.



Partnership

We take a partnership approach to every relationship.



Transparency

We keep our partners informed early and often.



Quality

Exceptional quality is the core of our partnerships.

Facilities

Our three state-of-the-art facilities span 110,000 sq. ft., delivering premium manufacturing, warehousing, and production capabilities.

- Facility 1

24,000 sq. ft.

Facility remodeled in 2014 with wet and dry manufacturing.

- Facility 2

46,000 sq. ft.

Facility designed specifically for supplement manufacturing with an in-house laboratory.

- Facility 3

70,000 sq. ft.

General warehousing facility with 30-ft ceilings.



Capabilities

We specialize in capsules, liquids, and powder blends, delivering exceptional quality and innovation. Additionally, we offer tolling and turnkey services and collaborate with partners for options like stick packs, gusset bags, and more.

• 01 *Capsules*



Gelatin, HPMC (vegan), and Pullulan (organic) options. Sizes 1, O, OO, and OOEL. Bottles from 100cc–500cc in HDPE, PET, and glass.

- ~3,000,000 bottles/mo.
- ~150,000,000 capsules/mo.
- Turnkey or Tolling

• 02 *Powders*



High-volume blending with custom flavor development. HDPE jars, PET jars, gusset pouches, and sachets. Pilot runs available for new formulas.

- ~600,000 jars/mo.
- ~200,000 kg blended/mo.
- Turnkey or Tolling

• 03 *Liquids*



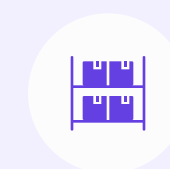
Tinctures, syrups, suspensions, and oil blends. Bottles from 5ml–32oz in HDPE, PET, and glass with dropper and phenolic lid options.

- ~350,000 bottles/mo.
- Turnkey or Tolling



Blending

~200,000 kg/mo.



Storage

~5,000 pallet spaces

Quality



10% Dedicated Quality Staff

Collaboration with an in-house R&D team allows for rapid innovation and iteration.



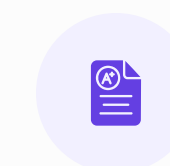
In-House Lab & Testing

Retain ownership of your formula and get reports ensuring alignment on testing, specifications, and production outcomes.



Finished Product Specs

Ensuring quality and safety through rigorous, industry-leading testing protocols.



A-Grade NSF Audit

Our facilities have received an A-Grade NSF audit for multiple years, receiving praise from auditors on our facilities, equipment, and team.

Customer *Success*

*27 years of Partnership
with the Brands that
Define this Industry.*

We don't take on clients. We build partnerships. The same people you work with this year will be the ones you call next year — and that's rare in this industry and it's what makes WB Blends different.

wb Blends



8-12 Week Lead Time

Efficient timelines to deliver high-quality products without compromising standards.



<1 Business Day Response

Prompt, reliable communication is at the heart of our commitment to partnership.



98%+ On-Time Delivery

Exceptional reliability ensures your products are delivered on schedule, every time.



Weekly Status Update

We provide weekly Friday updates to keep clients informed on product progress.

Innovation



In-House R&D

Collaboration With an in-house R&D team allows for rapid innovation and iteration.



Custom Flavor Development

Ensuring quality and safety through rigorous, industry-leading testing protocols.



Realtime Market & Retailer Data

Ensuring quality and safety through rigorous, industry-leading testing protocols.



Collaborative Partnership Approach

Delivering quality at scale while supporting partners' long-term growth.

Ideal *Customer*



Annual Revenue

Our ideal partner generates at least \$500K annually, with a clear path to reaching \$1M or more.



Product Format

We focus on customers with 80%+ revenue from powder canisters, capsules, and liquids within our capabilities.



Multiformat Sales Channels

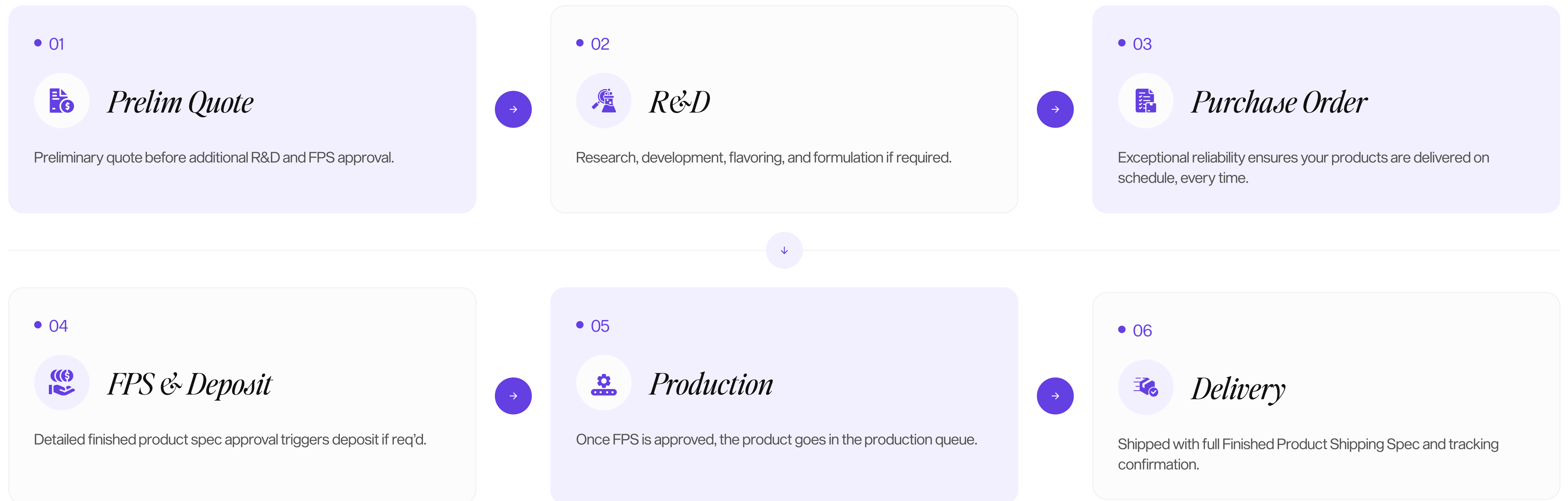
Our ideal partner thrives across diverse sales channels, including Amazon, DTC stores, Walmart, and more.



Value Alignment

We seek long-term partnerships with customers aligned with our values and mission for sustainable growth.

Onboarding *Process*



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Thank You!

We deliver excellence through quality, transparency, and service.



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WB Blends — A Division of Western Botanicals



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